



MEDIA RELEASE

Friday, 20 February 2009

**AMWAY TO DONATE \$50,000 TO THE VICTORIAN
BUSHFIRE APPEAL FUND**

Amway of Australia will donate \$50,000 and a large quantity of personal care and cleaning products to the Victorian Bushfire Appeal Fund.

Amway will also match donations (initially up to \$10,000) by Amway Independent Business Owners (IBO) and support local IBOs affected by the bushfires.

“I offer my condolences to all of the families of the victims,” Michial Coldwell, General Manager of Amway Australia, said today.

“The Victorian bushfires have devastated many families. Our thoughts are with them at this terrible time.

“Since the tragedy, I have been contacted by many people overseas. They are shocked by the devastation and their sympathies are with the people of Victoria.

“Amway hopes this assistance will help local families and assist communities to rebuild.”

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About Amway: Amway offers a range of high quality products to consumers through 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway is an \$US8.2 billion company and employs more than 13,000 people.