

A close-up, high-resolution photograph of a woman's face. Her eyes are closed, and her skin is glistening with numerous water droplets of varying sizes. The lighting is soft and directional, highlighting the texture of her skin and the individual droplets. The background is a dark, solid color, which makes the light-colored skin and water droplets stand out.

ARTISTRY  
essentials

UNCOMPLICATED BEAUTY



# ARTISTRY<sup>®</sup> essentials

## Hydrating System Cleanser



### **Reveal Fresher Skin**

Beautiful skin begins with proper cleansing. ARTISTRY essentials Hydrating Cleanser gently and effectively cleanses as it exfoliates, renews and refines.

This creamy-rich, soap-free formula cleans effectively without stripping skin of natural oils. It leaves no oily or drying residue. Skin feels soft, supple and completely refreshed.

### **SELL MESSAGES**

Patented Oat Extract gently exfoliates, refines and smoothes, revealing an even tone and younger looking skin.

Exclusive Artistry Nourish3 features:

***Desert Hydration Complex***, a unique botanical blend featuring Indian Fig, chosen for its ability to live in harsh desert environments, restores optimum hydration.

***Nourishing Essential Fatty Acid (EFA) Complex*** featuring Chia, Borage, Perilla, Kukui Nut, Sunflower and Macadamia Oils supplements skin health, helping boost skin's ability to retain moisture.

***Hydro Lipid Matrix (HLM)*** maintains optimum moisture balance.

Patent-pending blend of Perilla and Aloe provide gentle cleansing.

Ideal for normal-to-dry skin and safe for sensitive skin.

# ARTISTRY<sup>®</sup> essentials

## Hydrating System Toner



### **Energise Your Skin**

ARTISTRY essentials Hydrating Toner optimizes and balances skin hydration as it energizes, refreshes and prepares skin for moisture.

Hydrating Nourish3 Complex is proven to dramatically increase hydration levels within the first 60 minutes of use.

The last step of cleansing, the first step of moisturising. Specially designed to enhance the moisturising benefits of Hydrating Lotion.

### **SELL MESSAGES**

- Exclusive Artistry Nourish3 features:

***Desert Hydration Complex***, a unique botanical blend featuring Indian

Fig, chosen for it's ability to live in harsh desert environments, restores

optimum hydration

***Nourishing Essential Fatty Acid (EFA) Complex***

featuring Chia, Borage,

Perilla, Kukui Nut, Sunflower and Macadamia Oils supplements skin

health, helping boost skin's ability to retain moisture

***Hydro Lipid Matrix (HLM)*** maintains optimum moisture balance

- Readies skin to receive moisture and treatment benefits
- Provides long-lasting hydration balance
- Ideal for normal-to-dry skin and safe for sensitive skin

# ARTISTRY<sup>®</sup> essentials

## Hydrating System Lotion



### **An Ounce of Prevention**

Enhancing the skin's own natural protection mechanism, ARTISTRY essentials Hydrating Lotion shields and defends against UVB rays and environmental assaults as it delivers optimal hydration and moisture balance to skin all day.

Hydrating Lotion's rich, yet lightweight creamy texture leaves skin feeling soft and supple, not tight.

### **SELL MESSAGES**

- Exclusive Artistry Nourish3 features:

***Desert Hydration Complex***, a unique botanical blend featuring Indian Fig, chosen for its ability to live in harsh desert environments, restores optimum hydration

***Nourishing Essential Fatty Acid (EFA) Complex*** featuring Chia, Borage, Perilla, Kukui Nut, Sunflower and Macadamia Oils supplements skin health, helping boost skin's ability to retain moisture

***Hydro Lipid Matrix (HLM)*** maintains optimum moisture balance.

Patent-pending Aura of Protection provides unparalleled protection from the environment above the skin to prevent premature aging of the skin.

Broad spectrum SPF 15 shields skin from the sun's damaging UVA and UVB rays.

Ideal for normal-to-dry skin, providing optimal moisture balance immediately, lasting all day.

Safe for sensitive skin.

# ARTISTRY<sup>®</sup> essentials

## Balancing System Cleanser



### Reveal Fresher Skin

ARTISTRY essentials Balancing Cleanser clears and clarifies as it evens tone and texture. This cleanser/exfoliator-in-one refines and smoothes, revealing clearer, smoother, younger-looking skin.

Natural cleansing agents gently whisk away excess sebum, dirt and debris without stripping the skin. Surface dullness is improved.

Skin feels revived and refreshed immediately after cleansing.

### SELL MESSAGES

Patented Oat Extract gently exfoliates, refines and smoothes, revealing an even tone and younger looking skin

Exclusive ARTISTRY Tri-Balance features:

**Desert Hydration Complex**, a unique botanical blend featuring Indian Fig, chosen for its ability to live in harsh desert environments, restores optimum hydration

**Exclusive ARTISTRY Balancing Matrix** featuring Burnet Root and Witch Hazel, effective astringents/clarifiers to control shine.

**Hydro Lipid Matrix (HLM)** maintains optimum moisture balance

Maintains moisture and helps control shine all day

Ideal for combination-to-oily skin and safe for sensitive skin

# ARTISTRY<sup>®</sup> essentials

## Balancing System Toner



### **Energise your skin**

ARTISTRY essentials Balancing Toner leaves skin feeling refreshed, toned and with a fresh matte finish. This unique toner optimizes the skin's own ability to control oil throughout the day when used with the Balancing System. First, it complements Balancing Cleanser by revealing clearer, smoother skin ready to receive the benefits of the moisture lotion.

### **SELL MESSAGES**

Exclusive ARTISTRY Tri-Balance features:

***Desert Hydration Complex***, a unique botanical blend featuring Indian Fig, chosen for its ability to live in harsh desert environments, restores optimum hydration.

***Exclusive ARTISTRY Balancing Matrix*** featuring Burnet Root and Witch Hazel, effective astringents/clarifiers to control shine

***Hydro Lipid Matrix (HLM)*** maintains optimum moisture balance

Mattifying powders and Acerola Cherry absorb and control oil to produce a smooth, matte finish

Responds to skin's immediate and changing needs preparing skin to receive optimum moisture and treatment benefits

Ideal for combination-to-oily skin, providing a long-lasting oil and hydration balance for a matte, shine-free look.

Safe for sensitive skin

# ARTISTRY<sup>®</sup> essentials

## Balancing System Lotion



### **An Ounce of Prevention**

Enhancing the skin's own natural protection mechanism, this lightweight lotion offers unparalleled protection to shield and defend from environmental assaults and UV rays. In addition, it normalises oil production and balances moisture levels all day long. Unique micro-sponges and mattifying powders absorb excess oil and diminish shine.

### **SELL MESSAGES**

Exclusive ARTISTRY Tri-Balance features:

***Desert Hydration Complex***, a unique botanical blend featuring Indian Fig, chosen for its ability to live in harsh desert environments, restores optimum hydration.

***Exclusive ARTISTRY Balancing Matrix*** featuring Burnet Root and Witch Hazel are effective astringents/clarifiers to control shine.

***Hydro Lipid Matrix (HLM)*** maintains optimum moisture balance.

Patent-pending Aura of Protection provides unparalleled protection from the environment above the skin to prevent premature aging of the skin.

Broad spectrum SPF 15 shields skin from the sun's damaging UVA and UVB rays.

Oil-free moisturiser absorbs instantly helping control shine for a beautiful matte finish.

Ideal for combination-to-oily skin and safe for sensitive skin.



TARGETED  
SOLUTIONS

ARTISTRY®  
essentials

# ARTISTRY<sup>®</sup> essentials

## Targeted Solutions Moisture Plus



### **Transform Dry Skin**

Formulated especially for dry and extra-dry skin, this botanical- and vitamin-enriched concentrate provides a vital boost as it seals in moisture and infuses skin with nourishment.

Rough dry skin is immediately transformed.

Use Moisture Plus all over, or as a spot treatment where additional moisture is required.

It can also be mixed with Hydrating Lotion, Soothing Creme or any other ARTISTRY creme or lotion for increased levels of hydration.

### **SELL MESSAGES**

Nourishing Essential Fatty Acid (EFA) Complex featuring Chia, Borage, Perilla, Kukui Nut, Sunflower and Macadamia Oils supplements skin health, helping boost skin's ability to retain moisture

Comforts and pampers extremely dry skin and replenishes.

Sesame Seed Oil and Corn Oil seal in moisture.

Olive Oil helps repel and repair environmental damage.

Ideal for all skin types and safe for sensitive skin.

# ARTISTRY<sup>®</sup> essentials

## Targeted Solutions Soothing Creme



### **Keep Skin Stress-Free**

This calming formula dramatically boosts skin's resistance to environmental aggressors.

Soothing Creme's luxurious yet lightweight, fragrance-free formula is enriched with vitamins to nourish and fortify your skin as it soothes and calms redness and irritation.

### **SELL MESSAGES**

Exclusive ARTISTRY Soothing Complex featuring Black Bamboo, Liquorice and Blue Lotus Flower to soothe, quiet, and address the visible signs of irritated skin and maintain skin's normal moisture barrier function.

Vitamins A, C E and B5 nourish, fortify, clarify, protect and balance skin.

Chia and Borage supplement the skin with essentials fatty acids.

Works day and night to optimise moisture balance.

Ideal for all skin types and safe for sensitive skin.

# ARTISTRY<sup>®</sup> essentials

## Targeted Solutions Alpha Hydroxy Serum Plus



### **A clinically proven, triple-action facial skin treatment**

Acerola Cherry Compound, a natural source of alpha hydroxy acids and antioxidants, along with alpha hydroxy acids derived from apples and citric fruits help exfoliate skin and restore the appearance of a youthful glow.

### **SELL MESSAGES**

Beautiful skin is now within every woman's reach. ARTISTRY Alpha Hydroxy Serum Plus improves the appearance of ageing skin and reduces the appearance of fine lines faster than ever.

See smoother, younger looking skin quickly, with visible results in as little as 24 hours.

### **Usage**

Twice a day. Dispense a few drops on fingertips and smooth onto face after cleansing and toning.

Follow with moisturiser.

# ARTISTRY<sup>®</sup> essentials

## Targeted Solutions Anti-Blemish



### **Designed for targeted acne management**

This highly effective treatment targets existing blemishes while discouraging future breakouts with healing and purifying ingredients.

ARTISTRY essentials Anti-Blemish addresses blemish pathways to keep skin clear and break-out free, and is non-drying and non-irritating.

### **SELL MESSAGES**

Exclusive ARTISTRY Purifying Complex features Oregano and White Willow Bark to target the many pathways blemishes occur, effectively purifying the skin with Nutrilite™-grown Acerola Cherry Fiber to help equalize surface oil and hydration levels

- Salicylic Acid exfoliates as it improves texture and colour and purges blockages and build-up.
- Licorice soothes the skin.
- Discourages the formation of acne breakouts.
- Ideal for all skin types and safe for sensitive skin

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A close-up, artistic photograph of a woman's face, focusing on her eyes and skin. She has light-colored eyes and is looking slightly to the right. Her skin is fair and appears to have a subtle glow. There are several small, white, spherical eye care products or applicators placed along the inner corner of her right eye. The background is a soft, out-of-focus purple and blue gradient.

SPECIAL EYE CARE

ARTISTRY<sup>®</sup>  
essentials

# ARTISTRY<sup>®</sup> essentials

## Special Eye Care Replenishing Eye Creme



### **Like a Good Night's Sleep**

ARTISTRY essentials Replenishing Eye Creme relieves and rejuvenates instantly. Coneflower and Vitamin A help reduce dark shadows and puffiness.

Citrus flavanoids fortify and strengthen. Linseed and licorice soothe to relieve the look of tired eyes.

Eyes look brighter and wide-awake.

### **SELL MESSAGES**

NUTRIWAY citrus bioflavonoids from Lemon, Ruby Grapefruit and Royal Mandarin Orange along with Vitamin A and Centella Asiatica Extract, help strengthen the thin skin around the eye and reduce puffiness.

Improves the appearance of fine lines, under-eye puffiness and dark circles.

Patented combination of Linseed and Licorice Extracts soothe skin.

Ideal for all skin types.

Fragrance-free

# ARTISTRY® essentials

## Special Eye Care Eye and Lip Makeup remover



### **Gently Removes Makeup**

Without Drying.

Gently removes all makeup from eyes and lips, including long-lasting and waterproof formulas.

### **SELL MESSAGES**

Non-greasy, daily makeup remover gently removes lip and eye makeup while leaving lips feeling moisturised and eye area feeling conditioned.

Fortified with a blend of specifically selected extracts, humectants, and emollients that are gentle to eyes and lips.

Effectively removes makeup, including long-lasting and waterproof formulas.



WEEKLY  
TREATMENTS

ARTISTRY®  
essentials

# ARTISTRY<sup>®</sup> essentials

## Weekly Treatments Polishing Scrub



### **Rejuvenate Dull-Looking Skin**

The essential way to flawless skin.

With skin-friendly purifiers and gentle polishers, the culprits that dull your complexion are whisked away to reveal smooth, radiant skin.

This buffing gel accelerates the skin's natural exfoliation process to leave it perfectly polished.

### **SELL MESSAGES**

Jojoba Beads exfoliate and aid in the removal of excess sebum.

Gently accelerates the skin's natural exfoliation process.

Improves skin texture, leaving a healthy glow and soft after-feel.

Ideal for all skin types.

ARTISTRY®  
essentials

Weekly Treatments  
**Moisture Intense  
Masque**



**Immediately Boost Skin Moisture and  
Maintain Hydration.**

When exposure to harsh environment depletes your skin and dry skin occurs—relief is here! Moisture Intense Masque is the essential quencher.

This super-hydrating masque mixes some of nature's most pampering ingredients—Mango, Aloe and Cocoa Butter—with soothing Chamomile for an instant moisture surge and soothed skin.

**SELL MESSAGES**

Mango, Aloe and Cocoa Butter provide an immediate moisture surge to the skin.

Hydro Lipid Matrix (HLM) maintains optimum moisture balance.

Restores skin's moisture barrier to prevent future drying, leaving skin soft, smooth and relaxed.

Ideal for normal-to-dry and extra-dry skin.

# ARTISTRY<sup>®</sup> essentials

## Weekly Treatments **Pore Cleansing Masque**



### **Unclog Pores and Control Oil**

The essentials solution for enlarged, clogged pores.

Like a magnet, this special clay treatment is designed to deep cleanse the skin by drawing out dirt and oil.

The appearance of pores becomes microscopic; surface oils are regulated and shine is reduced.

### **SELL MESSAGES**

Mineral-rich clay featuring natural astringents and minerals like Zinc, Copper and Magnesium draw out dirt and oil, minimises pores and promotes skin health.

Deeply cleans skin, helping to reduce shine by regulating surface oils.

Leaves skin clean and refreshed.

Ideal for all skin types.