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## MEDIA RELEASE

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**Monday, 31 October 2011**

### **AMWAY DONATES \$100,000 TO HELP CHILDREN**

Amway donates \$100,000 to help children as part of its 40<sup>th</sup> Birthday, it was announced today.

Funding will go towards:

- \$20,000 Heart Kids for children suffering from heart disease
- \$20,000 Barnardos Australia to improve literacy for Indigenous children
- \$18,400 Mater Hospital Foundation for baby incubators
- \$10,000 Children's Autism
- \$10,000 Children living with Cystic Fibrosis
- \$10,000 Westmead Children's Hospital Foundation
- \$10,000 Sports equipment for children living with disabilities
- \$5,600 Children suffering debilitating skin conditions

"Amway is committed to helping our local community. With our funding, we can help children in need by supporting some wonderful charities," Michial Coldwell, General Manager of Amway Australia and New Zealand, said today.

As part of Amway Australia's 40<sup>th</sup> Birthday, \$100,000 in funding to help children was offered through Amway's One by One Foundation. Staff and Amway Independent Business Owners were invited to nominate charities.

"We could have had a big birthday bash, instead we chose to give back to the community with \$100,000 of funding for children's charities. With this funding, we can help put a smile on a child's face. It's the best birthday present we could think of," Michial Coldwell said.

"This funding will help children throughout Australia, from new born children to children suffering from heart disease and autism."

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About Amway: Amway is a \$US9.2 billion company with 14,000 employees. Amway has helped more than 8 million children through its One by One Campaign for Children since 2003. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand.