



The environmental antioxidant



Scientific research has shown that vitamin C has antioxidant properties and plays an important role in maintaining healthy tissues, healing, and supporting the immune system. It is also essential in forming connective tissue, bones, cartilage, teeth and gums.

Why supplement with Vitamin C?

Vitamin C is the most popular single nutrient supplement. In particular, it helps:

- Preserve the structural integrity of blood vessels through its role as an essential precursor for the production of collagen
- Reduce the severity and duration of cold and flu symptoms
- Alleviate allergies by inhibiting the release of histamine from mast cells
- Stimulate the production of several types of antibodies

Vitamin C works with vitamin A and vitamin E as an antioxidant in the body. Normally, oxygen reacts with other compounds in the body, usually highly reactive free radicals, in a process called oxidation. Antioxidants react with free radicals before oxygen can, rendering them harmless. This process is called "free radical scavenging".

Who can benefit from a Vitamin C supplement?

Anyone who:

- Doesn't eat enough vegetables and fruits, especially citrus fruits
- Is interested in providing antioxidant action in the body
- Is elderly, pregnant or nursing
- Is a smoker, drinks alcohol, or lives in an area of high pollution
- Wants relief from the symptoms of colds or flu
- Wants general immune system support

The NUTRIWAY Advantage

Nutriline, the manufacturer of NUTRIWAY supplements, is the global leader in vitamins, minerals and dietary supplements¹; producing high-quality products using plant concentrates for the past 70 years. We are the only vitamin and mineral brand to grow, harvest and process plants on our own certified organic farms. We control the entire process from seed to supplement, to bring you the best of nature, and the best of science.



1. Based on sales in 2002. In tablet and capsule form. Euromonitor International.

Why NUTRIWAY® BIO-C PLUS®?

NUTRIWAY® BIO-C PLUS® contains vitamin C from ascorbic acid and the equivalent of 386 mg of fresh lemon fruit peel. It also contains the unique Nutrilite Acerola Cherry Concentrate and exclusive PHYTOFACTORS® Plant Compounds. Produced at Nutrilite's certified organic Lakeview facility. Acerola Cherries are one of the richest known natural sources of vitamin C – they contain about four times the amount of vitamin C as a single orange.

Acerola Cherry Concentrate contains terpenes and bioflavonoids. Research has shown that both bioflavonoids and vitamin C exhibit antioxidant activity, and there is evidence that they function more efficiently together than alone. Terpenes may increase the activity of protective enzymes.

- 250 mg of vitamin C per tablet – 220 mg from isolated ascorbic acid and 30 mg from the Acerola Cherry – which helps form and maintain cells, aids the body's absorption of iron and acts as an antioxidant
- Contains 200 mg of the exclusive Nutrilite Acerola Cherry Concentrate, for 30 mg of vitamin C. Acerola is one of the richest known sources of vitamin C and may assist in the treatment of colds and flu, by reducing the severity and duration of the symptoms
- NUTRILOCK™ coating, which makes tablets easier to swallow
- NO artificial colours, flavours, or preservatives added Especially suitable for those who want high quality ingredients
- NO added dairy, gluten, sugars, yeast or lactose

Why are phytonutrients important?

Nature created plants, fruits and vegetables to be full of other nutrients beyond vitamins and minerals, called phytonutrients. Research has shown that a diet high in phytonutrients can help decrease degenerative disease.

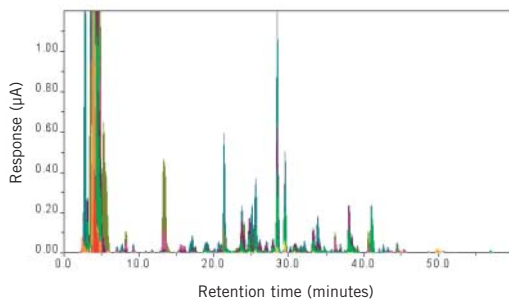
That's why our supplements are a combination of essential vitamins and minerals and the exclusive Nutrilite PHYTOFACTORS® Plant Compounds, for additional bioflavonoids, antioxidants and other phytonutrients, because of their valuable role in protecting your health.

NUTRIWAY® BIO-C PLUS®

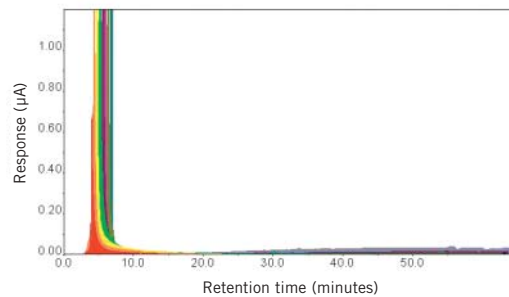


The additional benefit of NUTRIWAY® BIO-C PLUS® is that it contains the Acerola Cherry Plant Concentrate capturing much “more”. So you benefit with vitamin C from both ascorbic acid and Acerola Cherries, as well as getting all of our other phytonutrients.

Nutralite Acerola Concentrate



Synthetic Vitamin C



Dosage: Adults – Take 1-4 tablets daily, after meals. Children 6 years and over – Take one tablet daily after main meal.

- 200 tablets per bottle
- 100 tablets per bottle

Advisory: Store tablets with lid tightly closed in a cool, dry place (below 25°C). NUTRIWAY® BIO-C PLUS® can be taken with any other NUTRIWAY Herbal, Vitamin or Mineral supplements.

Halal certified

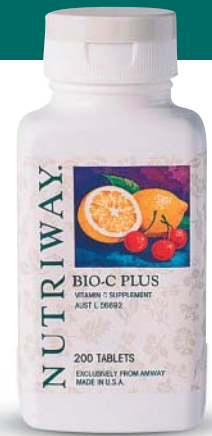
Kosher certified

Complementary supplements: NUTRIWAY Multi Carotene and NUTRIWAY® PARSELENIUM E® which together, provide the body with additional antioxidants.

90 Day Satisfaction Guarantee

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

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Active Ingredients

| | Per Tablet |
|---|---------------|
| Citrus limon (Lemon) fruit peel extract equivalent to fresh fruit peel | 386 mg |
| Ascorbic Acid (Vitamin C) | 220 mg |
| Malpighia Punicifolia (Acerola) fruit flesh powder equivalent to Ascorbic Acid (Vitamin C) | 200 mg |
| Total Vitamin C Per Tablet | 250 mg |

Frequently Asked Questions

Q. Why take an antioxidant vitamin if I already eat a balanced diet?

A. Even if you try to eat 5-9 servings of fruits and vegetables per day, you may not always succeed in eating an optimum diet. The Journal of the American Medical Association* has recognised the link between vitamins and the reduced risk of chronic diseases. Vitamin C supplementation can help ensure an adequate vitamin intake, especially because your body doesn't store vitamin C, making it important to supplement daily to combat free radicals, that are in our environment every day.

* J Am Med Assoc 2002; 287: 3127-3129.

Q. What are free radicals?

A. Free radicals are everywhere. They're created when we breathe, eat and exercise. They're created from smoke, pollution and sunshine and there are thousands of different kinds.

Free radicals are oxygen molecules that are missing an electron, so they “steal” electrons from molecules in our bodies. That's how they damage our cells, or even our cells DNA.

Antioxidants are molecules that have an extra electron. By “donating” that electron, they neutralise free radicals before the free radicals can damage healthy cells.

PRODUCT VS 1079 / Q0 530 (200 COUNT)

PRODUCT VS / Q0 6120 (100 COUNT)

