



MEDIA RELEASE

Friday, 21 August 2015

NUTRIWAY Caps of 80th Anniversary Celebration with the Bridge to Brisbane Run

To cap off its 80th anniversary celebration, the world's No. 1 selling vitamins and dietary supplements brand*, NUTRIWAY will be staging the Australian leg of the NUTRIWAY Health Run, a regional Amway initiative that advocates wellness and healthy living.

The run, which will be held in Australia at the Bridge to Brisbane Run, has already taken place in Indonesia, Malaysia, Vietnam, Thailand and Singapore.

“Wellness has always been the number one drive for NUTRIWAY since it was first introduced 80 years ago. We believe it is important to live a healthy lifestyle by eating healthy foods, taking the right supplements and exercising, so we encourage everyone to get involved in what is sure to be a brilliant day”, said Michial Coldwell, General Manager at Amway Australia and New Zealand.

The Bridge to Brisbane will be held on Sunday, 30 August. Participants can choose to do the 10km course or the 5km course.

Interested participants can visit amway.com.au to find out how they can register.

NUTRIWAY is exclusively distributed by Amway.



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*Media contact: Alison Hush: 02 9854 8121
Josephine Daly: 0435 081 489*

About NUTRIWAY: NUTRILITE, sold in Australia and New Zealand as NUTRIWAY, is the world's #1 selling brand of vitamins and dietary supplements*. Backed by 80 years of science and research, the NUTRILITE team has perfected a proprietary "seed to supplement" practice to preserve quality and maximise the consistency, efficacy and safety of its products. The NUTRILITE brand is the only global vitamin and mineral brand to grow, harvest and process plants on its own certified organic farms*, located in the United States, Mexico and Brazil. The NUTRILITE Global Phytonutrient Report, commissioned by the NUTRILITE Health Institute, provides an examination of global fruit and vegetable intake, availability and potential impacts on health. More information at: globalnews.amway.com/global-phytonutrient-report.

About Amway: Amway is a \$US10.8 billion company with 21,000 employees. Amway is the world's number one direct selling business in the world as ranked in the 2013 Direct Selling News Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway has helped more than 12 million children through our One by One Campaign for Children since 2003.

*Source: Euromonitor International Limited, www.euromonitor.com/amway-claims