



MEDIA RELEASE

Monday, 28 August 2017

1,000 Bags of Hope

The Amway One By One Foundation has donated \$60,000 to HeartKids to fund 1,000 Hospital Care Bags for families affected by Childhood Heart Disease, the leading cause of death for children under one in Australia.

These much-needed Hospital Care Bags contain essential items required by families during their hospital stay including blankets, hygiene products, useful information and much more.

“This donation is part of the Amway One by One Foundation partnership with HeartKids, which has resulted in \$190,000 donated over the past six years,” said Christine Terrill, General Manager of Amway Australia and New Zealand.

“An employee sadly lost a grandchild to Childhood Heart Disease. Following this, we made a donation to HeartKids and our commitment to this partnership has grown and grown ever since”.

“Eight babies are born with Childhood Heart Disease every day in Australia, and sadly, there is no known cure,” said Mark Brooke, CEO of HeartKids.

“Every single dollar donated makes a real difference to these families. Thanks to Amway for their big hearted support over many years”.

“The support, funding and advocacy that HeartKids provide is invaluable and it is always an honour to support them in any way we can. To be able to help these families during these very stressful times is very humbling”, Terrill added.

For more information about HeartKids, please visit www.heartkids.org.au.



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About Amway®

Amway is a \$US 8.8 billion company that has been in business for over 50 years. Amway is the world's number one direct selling business as ranked in the 2016 Direct Selling News Global 100. Amway has globally helped more than 12 million children through our One by One Campaign for Children since 2003.

About HeartKids

HeartKids is a charity dedicated to providing support to Children with heart disease. They also fund live-saving research, advocate needs of children with Childhood Heart Disease, and provide information and education.

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