



MEDIA RELEASE

Thursday, 5 March 2015

AMWAY CLEANS UP ON BUSINESS CLEAN UP AUSTRALIA DAY

Staff members at Amway in Bella Vista cleaned up approximately 120 kilograms of rubbish and recycling as part of the business equivalent of Clean Up Australia Day.

Amway encourages its staff to be environmentally conscious and provides opportunities for the team to contribute in a small way.

“Business Clean Up Day has been a great opportunity for us to take practical steps to reduce our environmental footprint. Recycling is one of the best ways to help the environment and keep material out of landfill,” Michial Coldwell, General Manager of Amway Australia and New Zealand, said today.

Shifting from paper to digital has also been a major drive at Amway recently, with a marked improvement in efficiency and environmental outcomes.

“Digital is our focus. Our customers are seeing and sharing more and more product information online. In fact, our digital publications have been viewed more than 1.5 million times,” Mr Coldwell added.

Over the last few years, Amway has helped to reduce its greenhouse gas emissions by up to 680 tonnes a year and saved up to 1.1 million litres of water annually.

About Clean Up Australia Day.

Clean Up Australia Day involved more than 570,000 volunteers, removing an estimated 15,708 tonnes of rubbish at 7,140 sites. Business Clean Up Day was held on 24 February and Clean Up Australia Day was on 1 March.

Founder Ian Kiernan said “Business Clean Up Day is a simple way to put your business in the picture to clean up, fix up and conserve our greatest resource – Australia.”



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About Amway: Amway is a \$US10.8 billion company with 21,000 employees. Amway is the world's number one direct selling business in the world as ranked in the 2013 Direct Selling News Global 100. There are more than 100,000 Amway Independent Business Owners in Australia and New Zealand. Amway has helped more than 12 million children through our One by One Campaign for Children since 2003.

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